

# Company Profile

One-Stop Full Solution With Interplay Of Hardware & Software

## **AOK Displays Manufacturing Co., Ltd**

An IKEA-like Custom Display Solution Specialist  
For Challenging Projects



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## Who We Are

Located in Shenzhen, The Silicon Valley Of China, Dedicated in Retail Signage Solutions & POP Media Players, AOK Displays Is A Young Startup Founded By A Group Of Industrial Professionals With Over 10 Years Working Experience Each In Commercial Display Products' Design, Development And Manufacturing. We Are One Of The Very Few Industrial Players With In-House R & D Team ( Total Solution Level ) For Full Scope Of Works We Deliver.

We Believe Retail LCD Displays Should Be Better Made, And Clients Should Be Better Served In Terms Of Solution Performance, Price & Tech-Support. AOK Displays Strategy Has Always Been To Design And Develop Proprietary, Customized Display Solution Based On Everyday & Actual Signage Advertising Needs From Retail Fields, Keeping Prices Low And Providing Modular-based, Interplayable Hardware & Software Solutions With Full Life-cycle Tech-support. Thus, Clients Working With Us Have Less Support Calls While Having More New Leads Calls, Shorter Lead Time In Prototyping For Concept Of Approval, Lower Project Lifetime Total Cost Than Using Commodity Electronics Solutions.

Our Red Velvet Rope Policy is simple: We Work With The Clients Who Want To Know What They Should Buy & What They Would Get Before They Pay, And Who Appreciate Transparency, Honesty As Well As Technology Innovation.

We Are The Manufacturer Whose Vision Is To Provide The Best POP Video Screens & Retail Signage Displays Made For Retail Commercial Use, Providing Our Clients The Most Efficient And Suitable Retail Signage Solutions At Good Quality With Affordable Prices, Sustaining The Long-term Win-Win Partnership.



# Simple Numbers

Company introduction 

- 10 year+
- 13 engineers
- 90 employees
- 2 locations
- 200+ projects /year
- 6000+ sqm
- 1 SMT line in house

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—What We Do —

## Retail Display Electronics

We Provide Full Retail Solution Including But Not Limited To: Video, Audio, LED, Touchscreen, APK , etc



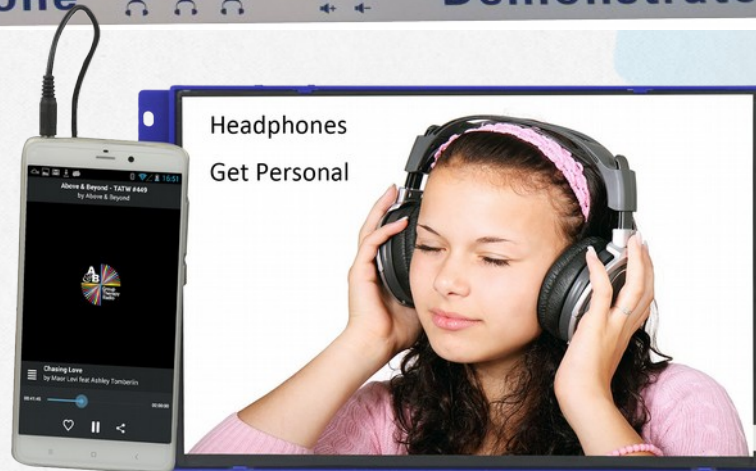
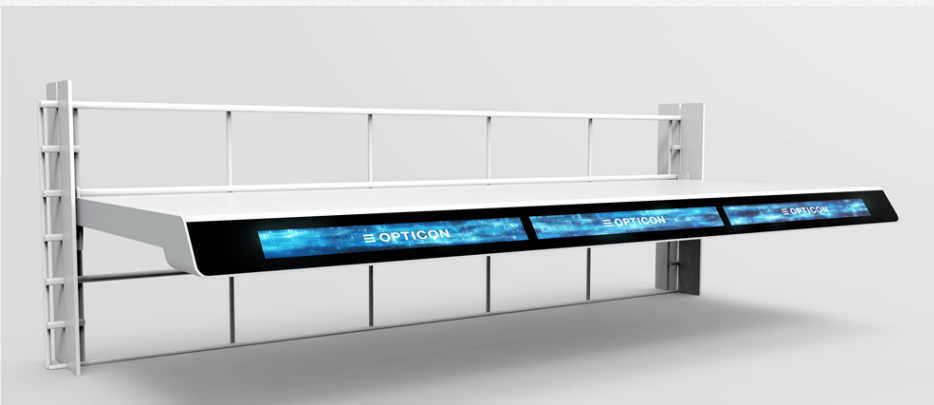
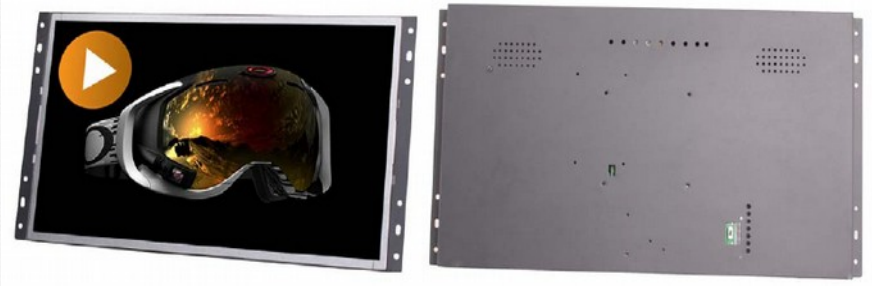
# From Basic To Sophisticated

We Are Professional With 

02  
—Product Line—  
▼

- Plug & Play Video Screens, Non-Networked;
  - Battery-driven Video Screens, Non-Networked;
  - Interactive Video Screens, Non-Networked;
    - Audio Demonstrator To Headphone, Speaker, Soundbar;
- Android Signage Players;
  - Linux Signage Players: Brightsign Alternate
  - Stretched Bar Screen, Multi-screen Bar Displays
- Retail Accessories: Push Button, Motion Sensor, RFID tag, RFID reader,
- RFID Writer, LED Guided Panel, Barcode scanner, IoT Sensors

# Product Showcase



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—How We Do —

**Total Retail Soluton**

**Under Single Roof  
(SMT+Assembly +R&D )**

**Electronics  
Hardware**

LCD  
Panels

Mother  
Board,  
MCU,  
DSP, ARM  
chips

Tooling

SMT

**Electronics Firmware  
& Software/APK**

SDK

**Firmware**

apps

**Retail Accessories &  
Peripherals**

Drivers

Re-  
design

**API**



# ◆ Our Process

We understand each customer has their own unique knowledge about retail electronics solution, they may face different challenges, thus have different project requirements with different expectation.

Due to the above, the starting point of our job is to recognize the actual project target, helping our customers address the multiple aspects of the whole project, from installation, user experience to maintenance.



As a total retail solution company, we are obliged to help our customers fully comprehend the inefficiencies and performance gaps they are experiencing, we always present our solution as a platform for customization( instead of an existing solution) to inspire the clients discuss their own facts-based internal issues & concerns, and we help them to quantify the actual cost of the problems and to recognize opportunities they are not aware of.

## Design & Development

Once the complex problem of the customer has been mutually understand, we woud help customers create and understand the solution to be developed, with all the visual tools such as mindmap, flowchart, gantt, ppt, etc, there would be a collaborative and highly interactive effort to help clients sort out the optimal solution from their expectations and alternatives. Thanks to our capability to develop and integrate the proprietary hardware & software, We are able to turn your design ideas to life.

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## —Facilities—



Manufacturing processes & services AOK Displays offers include but not limited to:

- Mechanical, Electrical & Software Design & Engineering
- Complete Prototyping & Model Making
- Quality Grade Steel Tool Manufacturing & Importing
- Injection, Rotational & Blow Molding
- Metal: Bending, Extrusion & Casting
- Software & Custom Circuit Board Design
- Digital Audio Capabilities
- LED Lights, LED Light Guided Board, LED Lighting Controller;
- Packaging: Design, Manufacturing & Printing
- 90% Of Projects Are ODM, from 0 to 1.

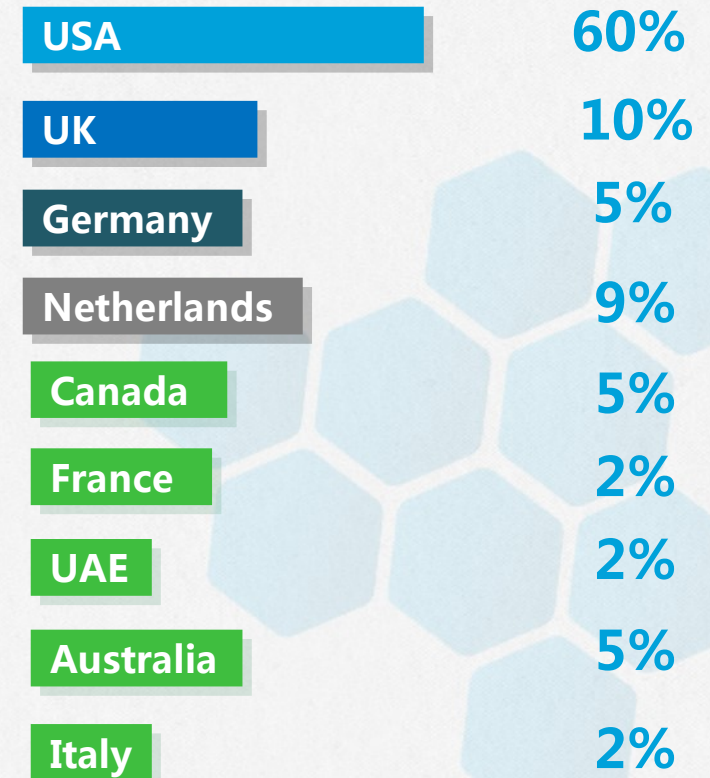
## Market & Clients

Our End-Users Include The Following Brands:

Amazon, Beats, Google, Sony, Bowers & Wilkins, LG,  
Samsung, Panasonic, Tomtom, Marshall, Denon, Sonos,  
Philips, Ring, Nest, AKG, Audio-technica, JBL .....



## Our Business Comes From 9 Countries



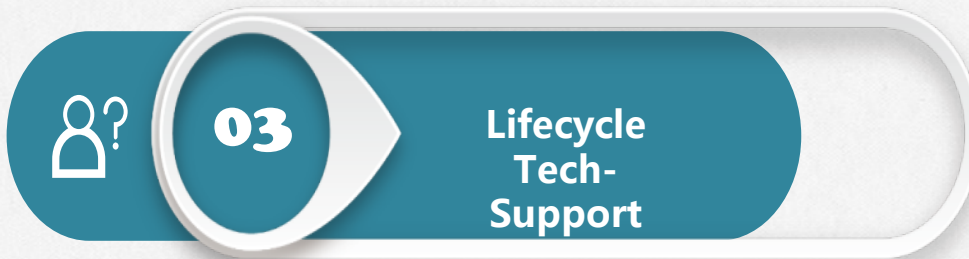
# ◆ Strategy & Competitive Advantages



We build the entrenched advantages via investing the in-house engineering team and building A-Z retail solutions based on customer's needs & requirements.



We provide each and every client with dedicated, proprietary solution to protect them from channel conflicting with commodity electronics solutions.



We offer tech-support for all the products we shipped, for the whole product life-circle.



We build a product line with unified architecture to make the whole line interplayable between hardware and software.

# Thank You !

For more details, please visit our website:

<https://posaok.com>

