



AOK Displays / An IKEA-like Custom Display Solution Specialist

Our Process For Custom Solutions

Project Target Recognition

We understand each customer has their own unique knowledge about retail electronics solution, they may face different challenges, thus have different project requirements with different expectation.

Due to the above, the starting point of our job is to recognize the actual project target, helping our customers address the multiple aspects of the whole project, from installation, user experience to maintenance. With our solid electronics experience having seen or overcome 99% of retail advertising challenges, we are able to let our customer understand A-Z of their project before making decision.

Diagnose

As a total retail solution company, we are obliged to help our customers fully comprehend the inefficiencies and performance gaps they are experiencing, we always present our solution as a platform for customization(instead of an existing solution) to inspire the clients discuss their own facts-based internal issues & concerns, and we help them to quantify the actual cost of the problems and to recognize opportunities they are not aware of.

Design & Development

Once the complex problem of the customer has been mutually understood, we would help customers create and understand the solution to be developed, with all the visual tools such as mindmap, flowchart, gantt, ppt, etc, there would be a collaborative and highly interactive effort to help clients sort out the optimal solution from their expectations and alternatives. Thanks to our capability to develop and integrate the proprietary hardware & software, We are able to turn your design ideas to life.

Validation & Test

Validation starts from the very beginning of the prototyping, we call materials validation, we would research and source the most suitable, qualified components for the custom projects, in this way, we overallly reduce the systematic failure rate from the start. Once prototyping is finished, we would start a small quantity pilot production to implement A/B testing with standard high-low temperature test & burning test, all these basics are to ensure that the internal processes result in the highest quality & reliable products.

Deliver & Mass Production

Once the prototyping is finished and approved, our customers would have a clear understanding of their problems as the co-authors of the developed solution. With customer's official acceptance of the solution, we will start mass production, then deliver the shipment. As we provide the tech-support all over the product life-circle, our support team would help customer with measurement & evaluation of the results that have been delivered, and quickly responde to any maintenance inquiries.