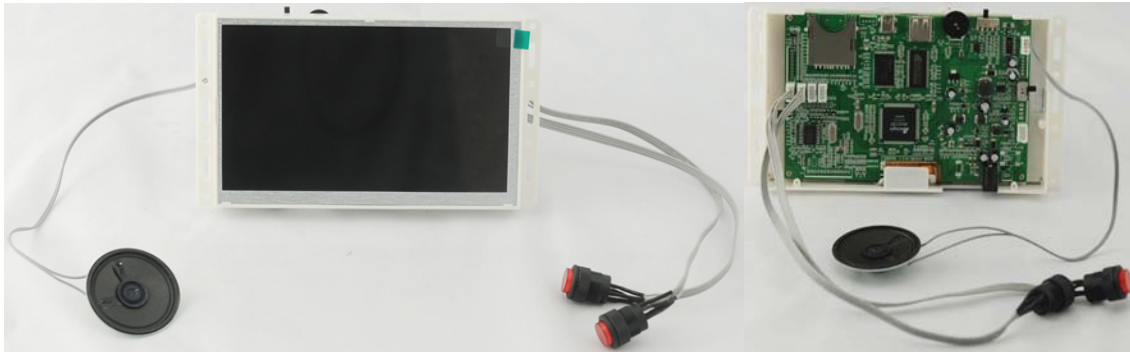


7" OpenFrame VideoPoster LCD Media Player (plastic)

Versatile In-Store Signage Platform With Audio, Video, Light & motion detection



The 7" Openframe Media Player(OP7002DP) is a smart-designed video display, which can be easily integrated into existing chassis, Kiosk, product display, shelf-edge or any other type of product presentation. The frame is made out of plastic so it can be integrated into any fixtures with safety. It is also optional with motion sensor, push buttons, lift sensor, capacitive touch button, with built-in lighting distribution.

- > Features like no other: Seamless Video Loop
- > Easy integration in to existing chassis
- > Loop / Auto Playback Mode
- > USB Auto-Copy Content Update(optional)
- > Interactivity Via Motion sensor, Push Buttons, lift sensor, capacitive touch button

Playable Formats

MPEG-1 Video
MPEG-2 Video MP@HL
MPEG-4 Video DVIX
AVI Video
Up to 1080P (seamless video loop available for 720P video)

Playback Functions

Programmable playback : Loop, Auto and Program mode with video trigger (selector button)

LCD Panel Information

Screen size : 7" (Diagonal)
Active area : 54.08 (H) x 85.92 (V)
Max. Resolution : 1024 (H) x 600 (V)
Brightness : 350 cd/m2
Contrast ratio : 1000 : 1
Viewing angle : 89/89/89/89(L/R/U/D)
Aspect Ratio: 16:9

Interface

Card Slot: SD/MMC
USB: USB 2.0 Host
Power Jack: 5V /1A DC in
Push button: 4-pin, Molex, Up to 4pcs
Volume knob: V+ /V-
Headphone: 3.5mm audio output

Video Resolution

Video : Up to 1920x1080 pixels, (seamless loop for 720P)
Recommended format: .avi (Xvid encoder)

***Battery mode up to 720x576 pixels for saving power

Audio

Audio Format: MP3
Stereo Output: Speakers, 2x1W/8Ω

Photo

Photo Format: JPEG
Playmode: Auto Slideshow With Adjustable Interval

Options

Interactivity: Motion sensor, Push Buttons
USB Auto Copy (optional)

Working Conditions

Operating Temperature: 0°C to 50°C
Relative Humidity : 5% – 95% (Non-Condensing)

Storage

USB or SD card, or Built-in Memory On-board (Optional)

Shipping Info

W x D x H : 181.5x105.6x19mm
Weight: 0.8Kgs

7" OpenFrame VideoPoster LCD Media Player (metallic)

Commercial-Grade IPS Panel HD Digital Media Player & LCD Video Display System



The 7" Openframe Media Player(OP7007-IPS) is a smart-designed video display, which can be easily integrated into existing chassis, Kiosk, product display, shelf-edge or any other type of product presentation. The frame is made out of metallic so it could be customized very easily with short lead time. It is also optional with motion sensor, push buttons, lift sensor, capacitive touch button, with built-in lighting distribution.

- > Features like no other: Seamless Video Loop
- > Easy integration in to existing chassis
- > Loop / Auto Playback Mode
- > USB Auto-Copy Content Update(optional)
- > Interactivity Via Motion sensor, Push Buttons, lift sensor, capacitive touch button

Playable Formats

MPEG-1 Video
MPEG-2 Video MP@HL
MPEG-4 Video DVIX
AVI Video
Up to 1080P (seamless video loop available for 720P video)

Playback Functions

Programmable playback : Loop, Auto and Program mode with video trigger (selector button)

LCD Panel Information

Screen size : 7" (Diagonal)
Active area : 54.08 (H) x 85.92 (V)
Max. Resolution : 1024 (H) x 600 (V)
Brightness : 350 cd/m2
Contrast ratio : 1000 : 1
Viewing angle : 89/89/89/89(L/R/U/D)
Aspect Ratio: 16:9

Interface

Card Slot: SD/MMC
USB: USB 2.0 Host
Power Jack: 5V /1A DC in
Push button: 4-pin, Molex, Up to 4pcs
Volume knob: V+ /V-
Headphone: 3.5mm audio output

Audio

Audio Format: MP3
Stereo Output: Speakers, 2x1W/8Ω

Video Resolution

Video : Up to 1920x1080 pixels, (seamless loop for 720P)
Recommended format: .avi (Xvid encoder)

Photo

Photo Format: JPEG
Playmode: Auto Slideshow With Adjustable Interval

Options

Interactivity: Motion sensor, Push Buttons
USB Auto Copy (optional)

Working Conditions

Operating Temperature: 0°C to 50°C
Relative Humidity : 5% – 95% (Non-Condensing)

Storage

USB or SD card, or Built-in Memory On-board (Optional)

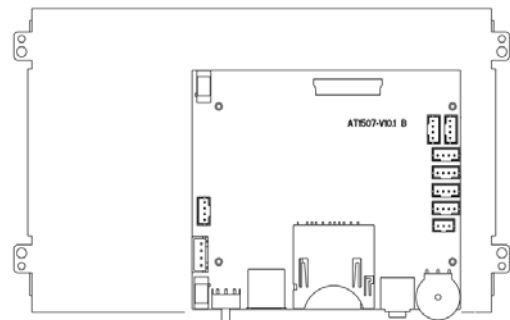
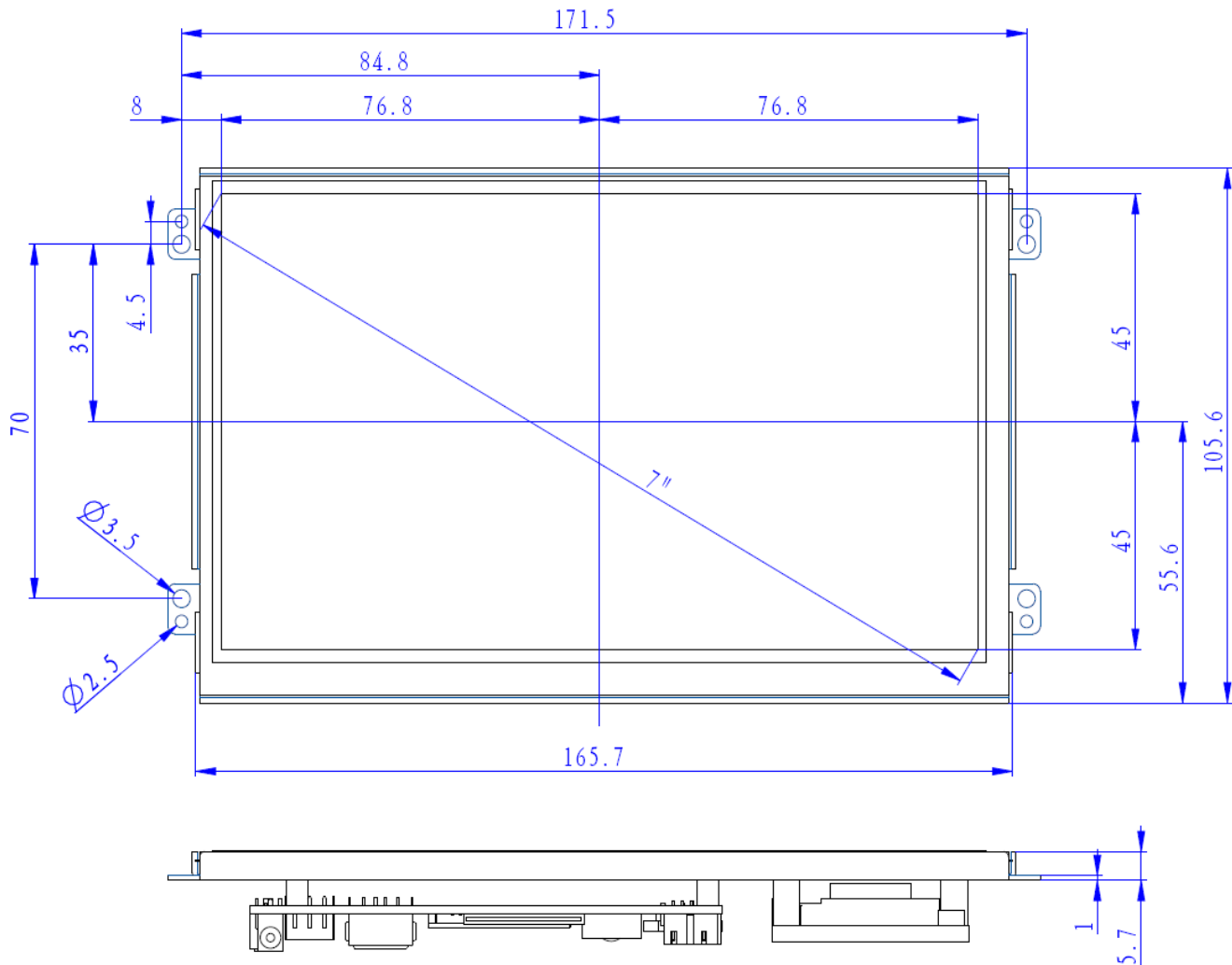
Shipping Info

W x D x H : 181.5x105.6x19mm
Weight: 0.8Kgs

7" OpenFrame VideoPoster LCD Media Player

Commercial-Grade IPS Panel HD Digital Media Player & LCD Video Display System

Mechanical Drawings



Ordering Options:

Player Console: 7 inch openframe video player

AC Adatper: 5V /1A

Push Button: 5V LED Plastic / Metallic

Motion Sensor: 120 degrees / 1.8 Meters

7-inch IPS POP Video Display Entry-Level With Built-in Memory

7 inch 1024X600 HD LCD, Plastic Casing, 5V Input



Highlighted Features

Low-Cost 7-inch Retail VideoScreen

> **Built-in 256MB on-board Memory to save SD card cost**

> 7 inch 1024x600 TN Panel

> On-board Volume Wheel Control;

> 5V Input

OP7003 is specially developed to address the needs of budget-sensitive retail projects, in which end-users don't need premium quality hardware, but still prefer to high level reliability. It is completely designed for commercial use where **running 7/24/365** is crucial. As 7-inch is a small form factor, in some scenario, people just compromise the screen viewing angle and use this TN panel powered entry POP screen model.

Tech Spec

- ▶ LCD Panel Spec: Digital TFT-LCD With LED Backlight
- ▶ Panel Size: 7-inch ;
- ▶ Resolution (pixels): 1024x600 ;
- ▶ Aspect Ratio (W:L): 16:9 ;
- ▶ Brightness: 250 CD/㎡ ;
- ▶ Contrast Ratio: 500:1 ;
- ▶ Viewing Angle: U60/D60/L70/R70 ;
- ▶ Built-in Flash Memory: 256MB ;
- ▶ Media File Formats Supported: JPG /BMP /PNG; MP3,WAV; Avi (.xvid), MP4, mov (MPEG1/2/4 1080P);
- ▶ Seamless Video Playback: Not Supported;
- ▶ Interface: DC-in, On-Off Switch; USB Host, USB OTG, Volume Knob;
- ▶ Built-in Speakers :2W * 2 Stereo Speakers;
- ▶ On-Board Volume Control: Built-in Volume Knob;
- ▶ OSD & Remote Control: Yes, Optional;
- ▶ OSD Language: English;
- ▶ AC Power Adapter: AC in 100-240V; DC Out 5V 1.0A;
- ▶ Unit Size: 200x104.5x20mm;
- ▶ Body Materials: ABS+PC;

> Commercial Tablet

> Boxed Media Player

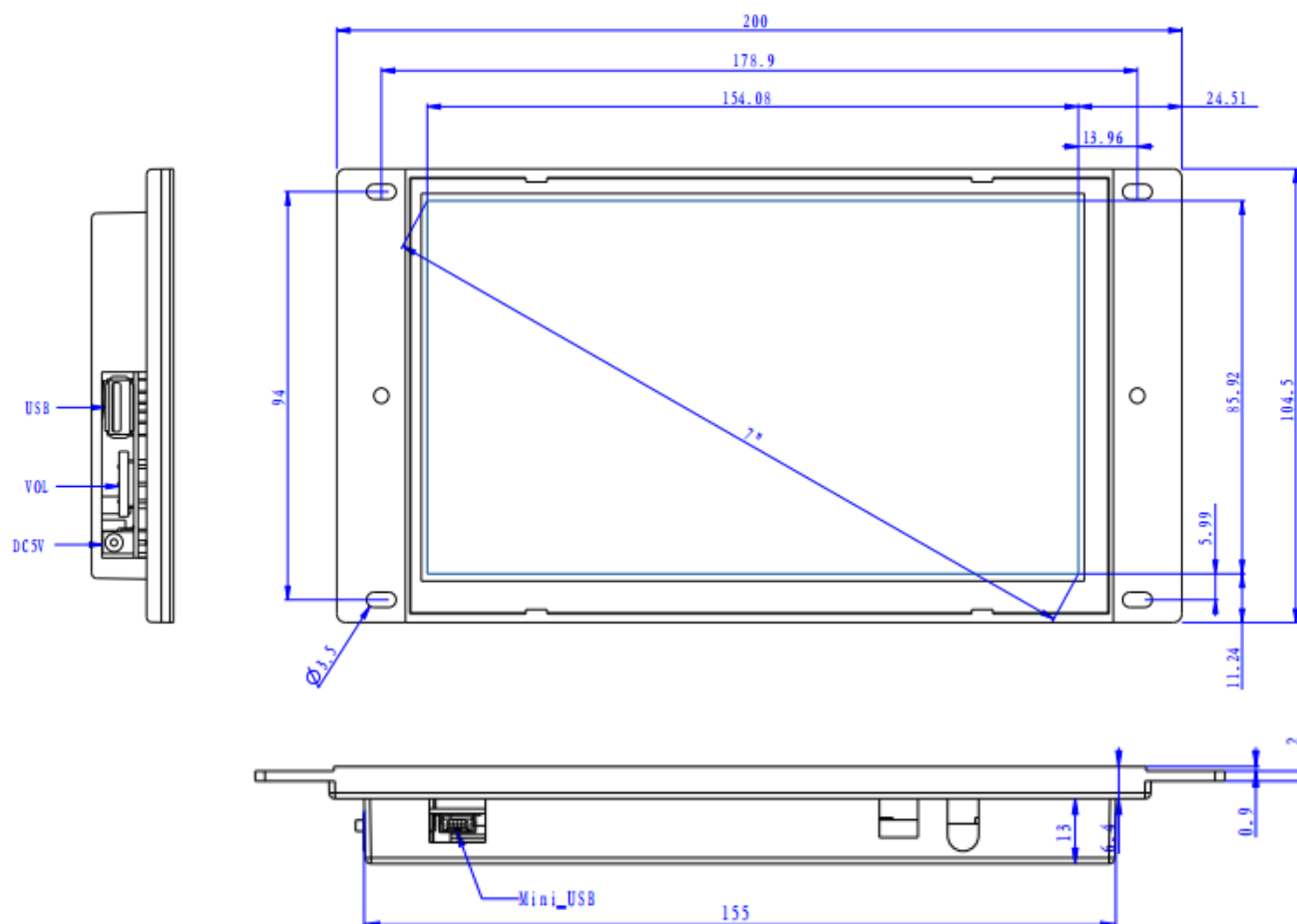
> OpenFrame & All-in-One 1080P Player

• Point-of-Sale • Industrial • Commercial

7-inch IPS POP Video Display Entry-Level With Built-in Memory

7 inch 1024X600 HD LCD, Plastic Casing, 5V Input

Mechanical Drawings



Ordering Options:

Player Console: 7-inch Video Screen Plastic

AC Adatper: 5V /1A