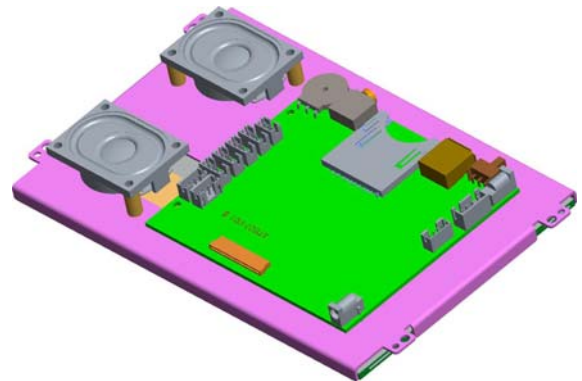


Battery-Driven 7" OpenFrame VideoScreen

Commercial-Grade Retail Solution That Supports Months Of Operation Without Maintenance



The 7" Openframe Media Player(OP7007B) is a smart-designed video display with super low power consumption to **less than 120mA working current**, its openframe can be easily integrated into existing chassis, Kiosk, product display, shelf-edge or any other type of product presentation. The frame is made out of metallic so it could be customized very easily with short lead time. It is also optional with motion sensor, push buttons, lift sensor, capacitive touch button to **manage the battery power**.

- > Easy integration in to existing chassis
- > Loop / Auto Playback Mode
- > USB Auto-Copy Content Update(optional)
- > Interactivity Via Motion sensor, Push Buttons, lift sensor, capacitive touch button
- > Support both battery mode & AC adapter mode

Playable Formats

MPEG-1 Video
 MPEG-2 Video MP@HL
 MPEG-4 Video DVIX
 AVI Video
 Up to 720x576 pixels (for power saving reason)

Playback Functions

Programmable playback : Loop, Auto and Program mode with video trigger (selector button, motion sensor, lift sensor, capacitive touch button)

LCD Panel Information

Screen size : 7" (Diagonal)
 Active area : 54.08 (H) x 85.92 (V)
 Max. Resolution : 1024 (H) x 600 (V)
 Brightness : 250 cd/m2
 Contrast ratio : 1000 : 1
 Viewing angle : 75/75/85/85(L/R/U/D)
 Aspect Ratio: 16:9

Interface

Card Slot: SD
 USB: USB 2.0 Host
 Power Jack: 5V /1A DC in
 Push button: 4-pin, Molex, Up to 4pcs
 Volume knob: V+ /V-
 Headphone: 3.5mm audio output

Video Resolution

Video :720x576 pixels
 Recommended format: .avi (Xvid encoder)

Audio

Audio Format: MP3
 Stereo Output: Speakers, 2x1W/8Ω

Photo

Photo Format: JPEG
 Playmode: Auto Slideshow With Adjustable Interval

Options

Interactivity: Motion sensor, Push Buttons
 USB Auto Copy (optional)

Working Conditions

Operating Temperature: 0°C to 50°C
 Relative Humidity : 5% - 95% (Non-Condensing)

Storage

USB or SD card, or Built-in Memory On-board (Optional)

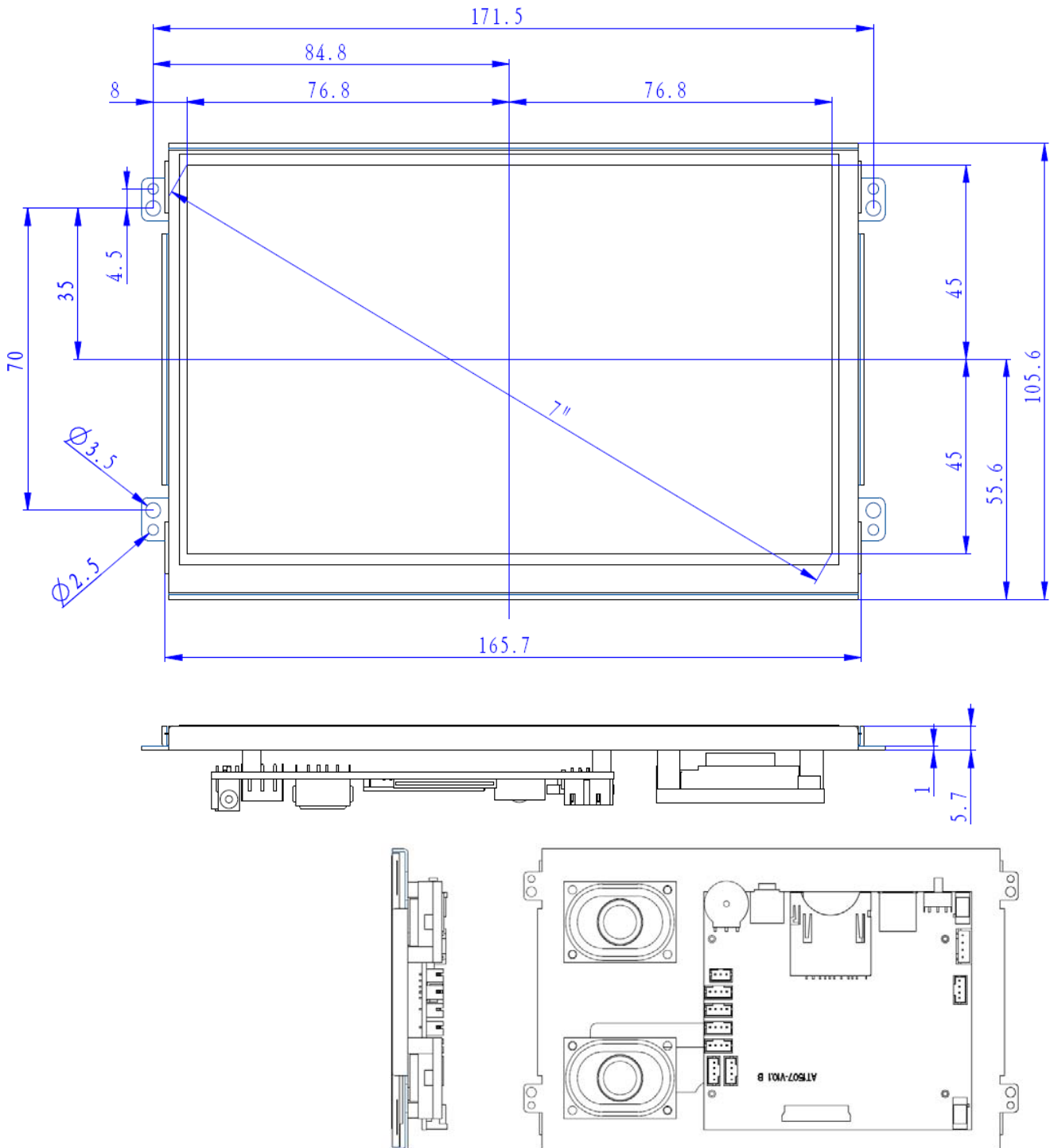
Shipping Info

W x D x H : 181.5x105.6x19mm
 Weight: 0.8Kgs

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Mechanical Drawings



Ordering Options:

Player Console: 7 inch openframe video player
 AC Adatper: 5V /1A
 Push Button: 5V LED Plastic / Metallic
 Motion Sensor: 120 degrees / 1.8 Meters

Power Data & Battery Pack Options:

| Number of plays of 20sec video | 4D | 8D | 12D | 24D |
|--------------------------------|------|------|-------|-------|
| 4.3" Mini Display | 5400 | 8775 | 17550 | 35100 |
| 7" Shelf-edge Display | | 7020 | 10800 | 21600 |
| 10" Shelf-edge Display | - | 3132 | 5090 | 10179 |

Retail Field Operation Analogy

7": Video triggered every 6 minutes(8 hours per day, 90 days)