

Battery-Driven 3.5" OpenFrame VideoScreen

Commercial-Grade Retail Solution That Supports Months Of Operation Without Maintenance



The 7" Openframe Media Player(OP3500) is a smart-designed video display with super low power consumption to **less than 100mA working current**, driving by built-in lithium polymer battery 4000mAh. Its shelf clip can be easily installed into Kiosk, product display, shelf-edge or any other type of product presentation. It supports up to 2000 times of user activation(15 seconds clip). It has one small red in-built button to manage battery power with LED flashing for user activation during standby mode (screen off).

- > Easy integration in to existing chassis;
- > Standby (screen off) + User Activated Video Play Once Then Return To Standby (Battery Power);
- > USB Auto-Copy Content Update(optional)
- > Interactivity Push Button

Playable Formats

MPEG-1 Video
 MPEG-2 Video MP@HL
 MPEG-4 Video DVIX
 AVI Video

Playback Functions

Standby (screen off) + User Activated Video Play Once Then Return To Standby (Battery Power);

LCD Panel Information

Screen size : 3.5" (Diagonal)
 Active area : 70.08(W)×52.56(H) mm
 Max. Resolution : 320(H) x 240 (V)
 Brightness : 250 cd/m2
 Contrast ratio : 500 : 1
 Viewing angle :55/55/45/50(L/R/U/D)
 Aspect Ratio: 4:3

Interface

USB: micro USB;
 Power Jack: 5V /1A DC in
 Push button: Red button in-built ;
 Volume knob: V+ /V- (hidden inside, for operators only)
 On / Off Switch :Built-in

Video Resolution

Video :720x576 pixels
 Recommended format: .avi (Xvid encoder)

Audio

Audio Format: MP3
 Stereo Output: Speakers, 1x1W/8Ω

Photo

Photo Format: JPEG
 Playmode: Auto Slideshow With Adjustable Interval

Options

Interactivity: Push Button
 USB Auto Copy (optional)

Working Conditions

Operating Temperature:0°C to 50°C
 Relative Humidity : 5% – 95% (Non-Condensing)

Storage

Built-in Memory On-board

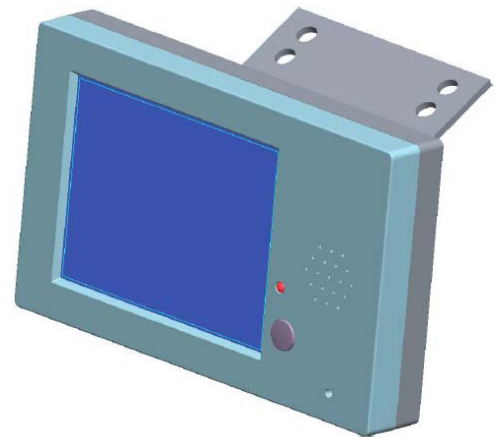
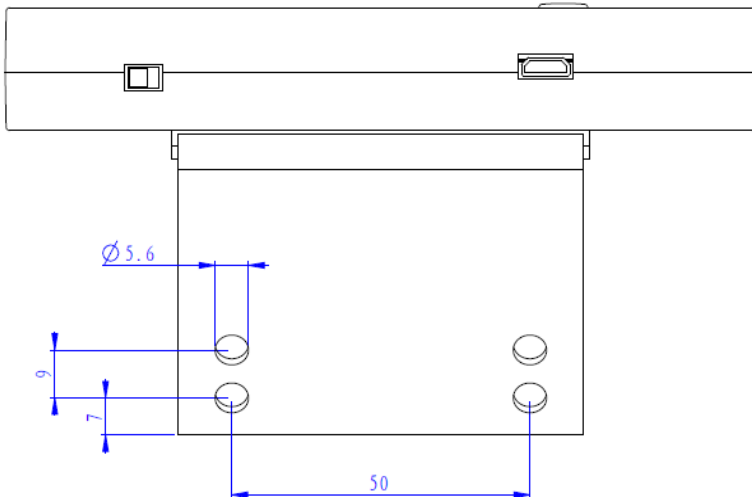
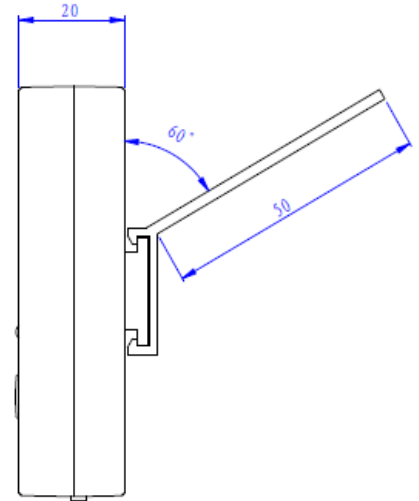
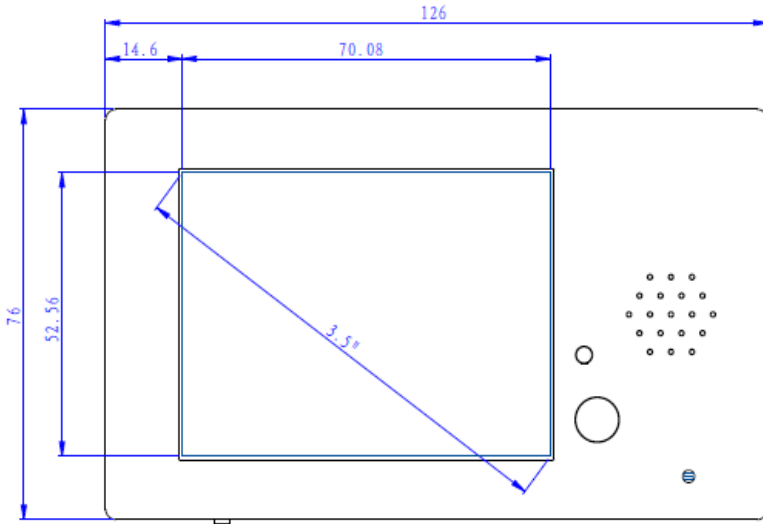
Shipping Info

W x D x H : 139.3x78.4x21 mm
 Weight: 0.4Kgs

Battery-Driven 3.5" OpenFrame VideoScreen

Commercial-Grade Retail Solution That Supports Months Of Operation Without Maintenance

Mechanical Drawings



Ordering Options:

Player Console: 3.5 inch openframe video player

Power Data & Battery Pack Options:

Number of plays of 20sec video	4D	8D	12D	24D
4.3" Mini Display	5400	8775	17550	35100
7" Shelf-edge Display	-	7020	10800	21600
10" Shelf-edge Display	-	3132	5090	10179

Retail Field Operation Analogy

4.3": Video triggered every 5 minutes (8 hours per day, 90 days)